

### **Communication Department Criteria For Scholarship**

#### **The Scholarship of Teaching:**

- Online blogs/websites and other instructional materials to accompany the classroom instruction
- New course/curricula development
- Publications of books, book chapters, journal articles, online articles, or other written material about teaching pedagogy or methodology
- Facilitating workshops or conducting workshops in the area of assessment, teaching methods, and pedagogy.
- Conference presentations, seminars, and other talks about teaching pedagogy and methodology.

#### **The Scholarship of Discovery**

- Publications (including books written or edited, book chapters, journal articles in a peer-reviewed journal, or other print/online articles) that present original works or art and/or original research.
- Conference or workshop presentations, seminars and other talks that present original works or art, creative writing, or scholarly research on topics of current professional concern or interest.
- Exhibits of original work in galleries, online galleries, festivals, other public venues, such as broadcast, web or print.
- Fellowships, awards, or grants in support of publications, presentations, research, exhibitions and other professional activities.
- Reviews by others of faculty member's works, scholarly research or topics of current professional concern or interest published in journals, magazines, newspapers, online, and other electronic media.
- Online weblogs/websites on current affairs

#### **The Scholarship of Integration**

- Publications (including books, written or edited, book chapters, journal articles, other print or online articles) that summarizes or synthesizes work in one's discipline or among disciplines.
- Participation on an Editorial board for a peer-reviewed or professional journal or magazine.

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Appendix 4.5.3.3: Criteria for Assessing Scholarship  
Communication

- Conference or workshop presentations, seminars or other talks that summarize or synthesize work in one's discipline or among disciplines including case studies, scholarly research or topics of current professional interest or concern.
- Development of interdisciplinary/cross discipline curricula or learning activities.
- Serve as reviewer/participation on planning conferences, reviewing conference applications, etc.

**The Scholarship of Application**

- Creative work in various forms such as radio, TV, web, print or other electronic media
- Guest lectures, presentation for community events
- Conference or workshop presentations in which faculty member is exhibiting work to the general public.
- Consulting work in the area of communication, public relations, advertising, web design, journalism, broadcasting or other media to assist community organizations to relate communication knowledge beyond academia.