



Spotlight
presentations
featuring
Medaille Faculty

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Sponsored by:
**The Offices of Online Learning
& Information Technology**

Instructor Presence and Student Engagement in Online Learning



To Register



Featuring Blackboard's
Monica Hill & Lisa Clark
Keynote Speakers

To Register: https://medaille.qualtrics.com/jfe/form/SV_3UzTk6TB2W5QXvE

DIGITAL LEARNING DAYS VIRTUAL SYMPOSIUM

MAY 18-19, 2021

8:30AM - 2:30PM



Medaille College Digital Learning Days Virtual Symposium 2021: Instructor Presence and Student Engagement

Sponsored by the Offices of Online Learning & Information Technology

Welcome to Digital Learning Days!

Now more than ever, it is important for those working in higher education to have a strong foundation in digital learning pedagogy, best teaching practices and tech savviness. Instructor presence and student engagement are the roots of successful teaching and learning. With that in mind, we have organized this event, to share and inspire you. Join us over the two days, as our presenters introduce you to strategies that you can meaningfully integrate into your teaching to support your curriculum goals, student engagement and online presence.

Meet the Keynote Speakers and Event Organizers for the Digital Learning Days Virtual Symposium:

Dr. Janel Curry: Vice President of Academic Affairs



Janel Curry is interim VP for Academic Affairs at Medaille College. Prior to Medaille she served as Provost at Gordon College in Massachusetts and Dean for Research and Scholarship at Calvin University. She also taught Geography and Environmental Studies at Calvin University and Central College. She has a Ph.D. in Geography which means she has an excuse to be anywhere in the world (and hopefully will be, soon!). Dr. Curry is an advocate for the power and potential of online learning.

Monica Hill: Blackboard Client Experience Manager

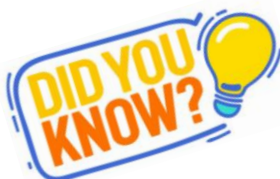


Based outside of Washington, DC, **Monica Hill** has been with Blackboard since 2017. As your Blackboard Client Experience Manager, she helps college faculty and staff understand, identify, and use a variety of resources to optimize the value of their current Blackboard products and services. Monica has over two decades of experience in academia as a professor, instructional designer, administrator of online learning, and program evaluator.

Lisa Clark: Blackboard Senior Client Experience Manager



As a Senior Client Experience Manager with Blackboard, **Lisa Clark** currently supports faculty and administrative staff in higher education to promote the successful adoption of educational technology and implementation of distance education initiatives. She has previously served as a faculty member, course developer, and a senior director of Instructional Technology. Lisa is currently a doctoral candidate (ABD), a published researcher and regular presenter at professional conferences on distance learning.



78% of students believe that technology
in their courses contributed to
their successful completion.



Meet your Medaille College E-Learning Team

Experienced in Online Pedagogy, Curriculum & Best Teaching Practices to Assist You with Your Online Needs!

Mary Beth Scumaci: Director of the Office of Online Learning



Mary Beth is the Director of the Office of Online Learning and longtime ETC committee member. As the lead facilitator for the E-Learning Team, she collaborates with Instructional Technology and the Medaille community to define online learning needs for the Buffalo, Rochester, and Online campuses. Mary Beth is a Blackboard Certified Trainer and holds additional certifications in Online Course Design and Delivery. She is an Online Learning Consortium certified Instructional Designer and OSCQR online course evaluation trainer. Mary Beth is proud to be part of Medaille's online history and for writing the first two online courses at the college. As a past Associate Dean for Education Technology, Associate Professor of the Practice for the Department of Education, and elementary school teacher, she has a technology rich background and lots of experience using technology to enhance the curriculum, motivate and engage students from PreK-higher education. Collaborating with and training students, faculty and staff as well as designing courses, trainings, and educator events are among her favorite responsibilities.

Raymond Drechsel: Instructional Technology Specialist



Ray is an Instructional Technology Specialist in Office of Information Technology. He is a Blackboard Certified Trainer, working with students, faculty and staff. He specializes in the use of Blackboard and other instructional technologies systems, including surveys, video management systems and a wide variety of additional tools that enhance online and on-ground learning. As a member of the IT department, Ray is responsible for the design and support of AV control systems on campus, including classroom technologies used on the Buffalo and Rochester campuses as well as the Medaille Sports Complex on Elk Street. He is the designer of the IT websites for students, faculty and staff resources. Ray has the unique position of working in IT and with the Office of Online Learning. He is a valuable asset to the Medaille community.

Julianna Woite: Online Course Designer & Trainer



Julianna is the Online Course Designer and Trainer for the Office of Online Learning, a member of the E-Learning Team and an adjunct instructor for the Department of Education. She has over fifteen years of online teaching and course designing experience at several local colleges, as well as extensive experience teaching in the classroom. Currently specializing in Blackboard Ultra, she is passionate about designing engaging and pedagogically sound online classes and working with instructors to build an engaging online presence. She develops print and video training materials for faculty and students and facilitates on ground and online trainings

Alexander Beebe: Faculty Instructional Support Technology Specialist



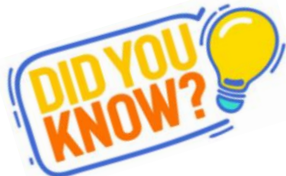
Alex is a Faculty Instructional Support Technology Specialist for the Office of Online Learning. An alum of Medaille College, Alex specializes in assisting faculty and students with trouble shooting in their Blackboard courses. Alex can be found assisting with Open Office Hours, answering e-learning tickets, creating instructional videos and assisting in training sessions. As a member of the E-Learning Team, he is committed to providing excellence through supporting online best practices.

The Office of Online Learning is located in 121 Huber Hall.

We are pleased to offer a friendly and helpful staff as well as faculty/staff workstations, complete with dual monitors for ease of course design.

The office is open Monday-Friday from 8am-4pm.

Stop in and visit, contact us at elearning@medaille.edu or call 716.880.2358.





Digital Learning Days Virtual Symposium: Instructor Presence & Student Engagement in Online Learning

Two-Day Agenda, Presentations Topics, & Presenters

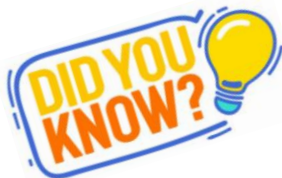
Please Note: There will be a 10 minute tech break between each presentation.

Agenda: Tuesday, May 18th from 8:30am-2:30pm

Time	Presentation	Presenter(s)
8:30-8:40am	Welcome & Opening Remarks	Dr. Janel Curry & Mary Beth Scumaci
8:40-9:20am	Bb Keynote: Fostering Engagement in your Blackboard Learn Ultra Course	Ms. Monica Hill
9:30-10:20am	Designing and Teaching an Engaging Ultra Course	Dr. Katy Tran Turner
10:30-11:20pm	Using Bb Collaborate Breakout Groups to Enhance Student Engagement	Dr. Daniel Kotzin with Olivia Anderson & Yusef Mugawalla
11:30am-12:20pm	Taming the Tablet	Ms. Daneen Aromando
12:30-1:20pm	Engaging Students: Using Nearpod and Padlet to Enhance ANY Course	Dr. Jessica Seymour
1:30-2:30pm	Ask the Experts Q & A and Idea Share	Ms. Monica Hill & Ms. Lisa Clark
2:30pm	Closing Remarks & Raffles	Ms. Julianna Woite

Agenda: Wednesday, May 19th from 8:30am-2:30pm

Time	Presentation	Presenter(s)
8:30-8:40am	Welcome & Opening Remarks	Dr. Janel Curry & Ray Drechsel
8:40-9:20am	Bb Keynote: Guide to Building Mobile Content	Ms. Lisa Clark
9:30-10:20am	Using QR Codes & Guest Speakers to Engage Students	Dr. Ryan Woodcock
10:30-11:20am	Using Bb Organizations to Administer Student Orientations & Clubs	Dr. Caitlin Riegel
11:30am-12:20pm	Instructor Presence & Student Engagement Using Personal Video Recordings	Mr. John Girard
12:30-1:20pm	Making a Tough Online Research Course Fun with Live Sessions, Videos, & Post-Class Practical Application	Dr. Margie McCarty Dr. Elizabeth Kinan-Evans
1:30-2:30pm	What's New and Upcoming in Blackboard Learn Ultra!	Ms. Monica Hill & Ms. Lisa Clark
2:30pm	Closing Remarks & Raffles	Mr. Alex Beebe



Studies show that nearly 70% of
students use their mobile phones to
complete course work!



Digital Learning Days Virtual Symposium: Instructor Presence & Student Engagement in Online Learning

Agenda for Tuesday, May 18th from 8:30am-2:30pm

8:30-8:40am

Welcome by Mary Beth Scumaci, Director of Online Learning
Opening Remarks by Dr. Janel Curry, VPAA



Dr. Janel Curry is the Vice President of Academic Affairs for Medaille. Dr. Curry is an advocate and supporter of online learning in higher education. She will kick off today's event.

Mary Beth Scumaci is the Director for the Office of Online Learning. She is excited to have participated in organizing the symposium and will guide you through today's session.



8:40-9:20am

Keynote Ms. Monica Hill, Blackboard Client Experience Manager
Fostering Engagement in your Blackboard Learn Ultra Course

Ms. Monica Hill, Blackboard Client Experience Manager will lead you in a discovery of how utilizing tools

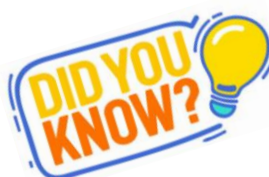


within Blackboard Learn Ultra can encourage meaningful engagement among students and Between your students and you! In this session, we'll examine how to effectively use discussion boards, conversations, interactive lectures, and other Blackboard Learn Ultra tools to foster student engagement in your course. We will also explore different ways to promote communication and collaboration.

9:30-10:20am

Designing and Teaching an Engaging Ultra Course

Dr. Katy Tran Turner is a Certified Mental Performance Consultant® and adjunct instructor in Sports Management with the Social Sciences Department. Katy will be discussing how she engages students in online learning platforms, which can be a challenge for instructors who are unable to leverage the interpersonal strategies they employ during in-person classes. To address this challenge, it is helpful to incorporate students' WIIFM (What's In It For Me), examples of applied practitioners using the course content to solve real-world problems, opportunities for student autonomy, and creative approaches to assessment. Assessing student learning is an important aspect of teaching and critical in virtual learning platforms when traditional "checks on learning" cannot be applied throughout class sessions. Engaging assessments provide an ideal chance to further immerse students in the course content if the assessment tools are designed to allow students to experience real-world challenges and apply their learning to their personal, professional, or academic lives. Learning opportunities can support the applied focus of the course by drawing on resources that are grounded in science and adapted for use by applied practitioners. Finally, purposefully looking at course design through a lens of making learning and coursework fun and enjoyable can help promote student motivation and help sustain effort and engagement.



75% of students agreed that
technology helps them get feedback
from instructors in a timely manner.

10:30-11:20am

Using Bb Collaborate Breakout Groups to Enhance Student Engagement

Dr. Daniel Kotzin is a Professor of History with the Interdisciplinary Studies Department. In his session, participants will learn different strategies for engaging students through the Breakout Group function in Bb Collaborate. Joined by two of his students, Olivia Anderson and Yusef Mugawalla, Daniel will describe the variety of activities he has used with the Breakout Group tool. Olivia and Yusef will share their perspective as students experiencing these activities. Participants will also learn some of the challenges with this tool, and strategies for overcoming them.



11:30am-12:20pm

Taming the Tablet

Ms. Daneen Aromando, LVT is a faculty instructor and Program Director for the Department of Veterinary Technology at the Rochester campus. Dani will demonstrate how using the Wacom tablet as a teaching tool can be indispensable, especially if an instructor must teach from home or does not have access to a SMART Board. Spend a few moments and learn some tips for setting and using a Wacom tablet. During this presentation Dani will demonstrate how she presents mathematical and chemical formulas in her courses. This strategy can be applied to any discipline or course where the instructor is using a whiteboard. Attend and learn how!



12:30-1:20pm

Engaging Students: Using Nearpod and Padlet to Enhance ANY Course

Dr. Jessica Seymour is an English adjunct faculty member with the Interdisciplinary Studies Department. Online, hybrid, remote, in-person... these days, we don't know if our students are coming or going. Join Jessica as she shares her experience teaching in the virtual, on-ground and combined classrooms. With the additional challenge of having to teach online and in-person simultaneously, how can we ensure that students on both sides of the screen can collaborate and participate in the classroom discussions and activities? Harder still, how can we track this and grade participation? Allow Jessica to introduce you to Nearpod and Padlet- two interactive platforms that will allow you to boost student participation and interaction. Get student insights in real-time and in post-session reports from collaborative activities and formative assessments like polls, collaborate boards, exit tickets and game-based quizzes.



1:30-2:30pm

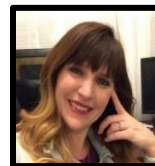
Ask the Experts Q&A and Idea Share with Monica Hill & Lisa Clark

Have a question on how to do something in Blackboard Learn Ultra? Blackboard experts Monica Hill and Lisa Clark will be on hand to answer questions, demonstrate workflows and provide guidance on teaching remotely. You'll also have an opportunity to exchange teaching ideas with your colleagues!

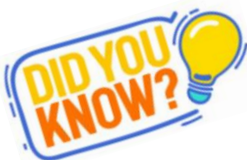


2:30pm

Closing Remarks & Raffles – Julianna Woite



Much gratitude and appreciation are extended to Monica and Lisa for sharing their time, knowledge and skills with us today!



More than 80% of students say technology helps them conduct research and keep track of courses & school work.



Digital Learning Days Virtual Symposium: Instructor Presence & Student Engagement in Online Learning

Agenda for Wednesday, May 19th from 8:30am-2:30pm

8:30-8:40am

Welcome & Facilitation by Mr. Ray Drechsel, Instructional Technology Specialist
Opening Remarks by Dr. Janel Curry, VPAA



Dr. Janel Curry is the Vice President of Academic Affairs for Medaille. She is an advocate and supporter of online learning in higher education. Dr. Curry will kick off today's events.



Raymond Drechsel, the Instructional Technology Specialist, is pleased to have participated in organizing this event and will guide you through today's session.

8:40-9:20am

Keynote Ms. Lisa Clark, Blackboard Senior Client Experience Manager
Guide to Building Mobile Content



Ms. Lisa Clark is a Senior Client Manager with Blackboard. Lisa will lead a discussion on the importance of mobile learning in higher education. Many students prefer to consume course content on their mobile phone. This session is designed to provide you with basic fundamentals for preparing online course content for mobile delivery. Additionally, we will review Blackboard mobile apps and provide you with a helpful worksheet on mobile content development.

9:30-10:20am

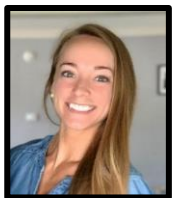
Dr. Ryan Woodcock – Using QR Codes & Guest Speakers to Engage Students



Dr. Ryan Woodcock is an Assistant Professor of Biology with the Science, Math & Technology Department where he also serves as the Program Director for Biology. Ryan's session will focus on remaining accessible and engaged with students during the time of a pandemic and some of the challenges it presents. The Blackboard Collaborate tool provides a useful online forum for faculty to hold office hours and guest speakers for seminars. Blackboard Collaborate also provides a stable link that can be converted to a QR code using other online software. These QR codes are very useful for distribution of printed fliers or contact cards and give students and guests quick and easy access to the Blackboard Collaborate forum. Attend and learn how to create your own QR codes with your Blackboard Collaborate guest links!

10:30-11:20am

Using Blackboard Organizations to Administer Student Orientations and Clubs



Dr. Caitlin Riegel is an Assistant Professor with the Department of Education and Program Director for the MSSED Adolescent & Elementary Education Programs and Faculty Advisor for the Education Graduate Student Society (EGSS). Dr. Riegel's session will address how Blackboard Organizations can be used to administer student orientations and clubs. Current Blackboard Organizations used to administer the MSSED Elementary and Adolescent Education student orientation and the EGSS will be shared. These will demonstrate how to set up Blackboard so that students can effectively navigate information. The demonstration will begin with how to enroll in a Blackboard Organization, and then cover the use of Blackboard Collaborate to engage students in a virtual orientation or club meeting, as well as how to use Blackboard to enhance on-ground orientations and clubs. Participants will be encouraged to engage in a discussion regarding the types of materials that may need to be shared or collected from students during an orientation or the needs for various clubs on campus, and how these can be achieved through Blackboard.

11:30am-12:20pm Instructor Presence & Student Engagement Using Personal Video Recordings

Mr. John Girard is an Assistant Professor of the Practice for the Department of Business, Management & Leadership as well as the Program Director for Bachelors of Business Administration. In his session, John will demonstrate how to create personal videos using Panopto recording software as well as how and why to upload them to the weekly course folders. The videos created will be personalized and will set clear expectations for what is required for the week. He will also demonstrate how to add YouTube videos to enhance the student learning experience.



12:30-1:20pm Making a Tough Online Research Course Fun with Live Sessions, Videos, and Post-Class Practical Application

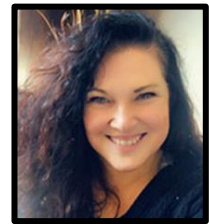
Drs. Margie McCarty & Elizabeth Kinan-Evans, Clinical Associate Professors of Mental Health Counseling in the Clinical Counseling and Psychology Department, will discuss strategies that can be employed to make online classes more engaging. Using one of the rigorous CMHC research courses as an example, the team will highlight methods they used to make this curriculum more feasible for their counseling graduate students and more enjoyable to teach! Over the seven weeks of this course, they collaborated, co-taught and created various ways to increase student engagement by offering weekly live working sessions, posting weekly videos, and inviting the library and writing center to present. This all culminated into students creating solid research proposals that some will present at Medaille's Student Research, Scholarship, and Creativity Day, as well as possible poster presentations at local conferences.



1:30-2:30pm What's New and Upcoming in Blackboard Learn Ultra!



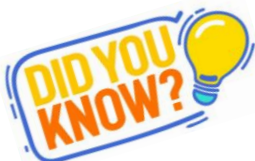
Blackboard experts Monica Hill and Lisa Clark will give you a look at the upcoming product and feature releases for Blackboard Learn Ultra. Discover what's new and get excited about what's coming soon!



2:30pm Closing Remarks & Raffles – Alex Beebe



Much gratitude and appreciation are extended to Monica and Lisa for sharing their time, knowledge and skills with us today!



Studies show a positive correlation between student satisfaction in an online course and the degree of connection they feel toward the instructor.